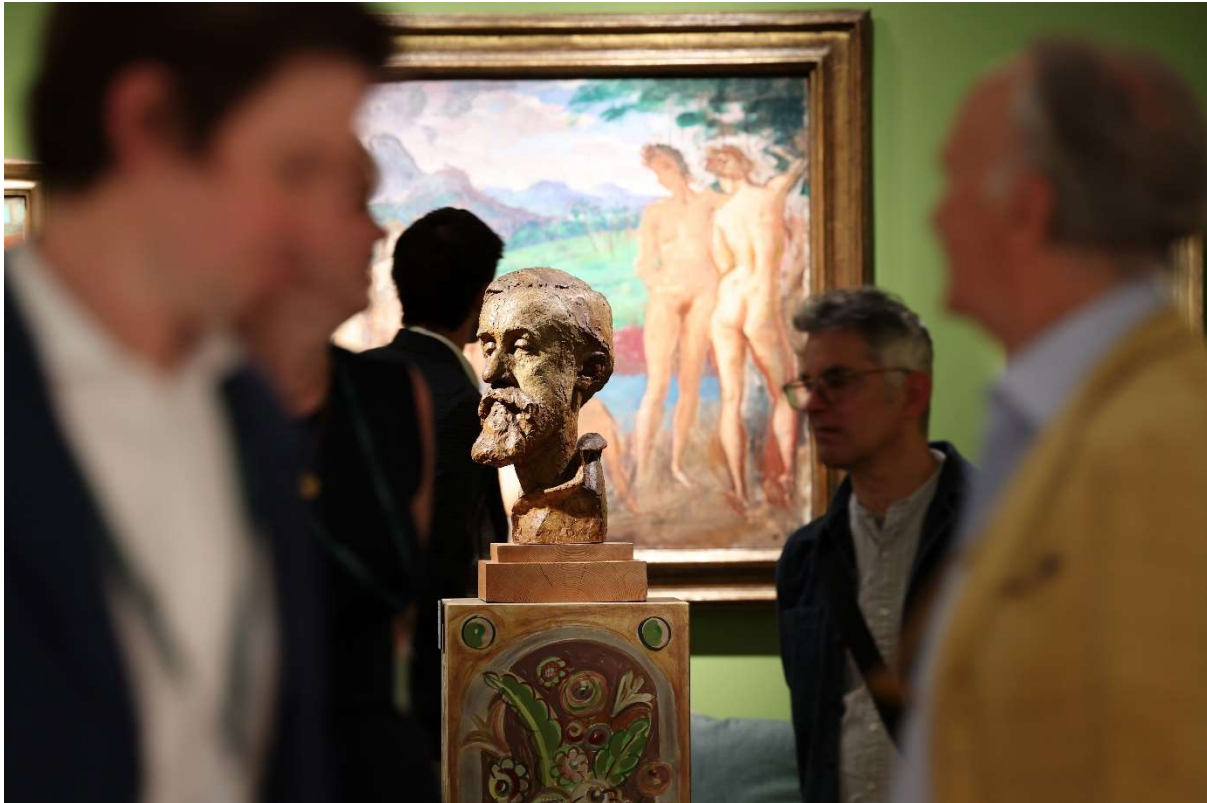


THE TREASURE HOUSE FAIR

UK and International Collectors Out in Force
for the second edition of London's flagship summer art fair

Next edition announced for 26 June – 1 July 2025



Philip Mould & Company's immersive booth infused with a Bloomsbury Group aesthetic, designed by interior designer Edward Bulmer

London, 3rd July 2024 - The second edition of The Treasure House Fair concluded last night, with strong sales and interest across the board. The highly-anticipated show, which took place on the grounds of the historic Royal Hospital Chelsea, was met with great enthusiasm. Over the course of six days, the event welcomed 20% more visitors than in 2023 with an abundance of new and seasoned international collectors exploring eclectic offerings presented by renowned international galleries.

Harry Van der Hoorn, Co-founder of The Treasure House Fair and owner of the leading stand building company Stabulo said: *"This new edition of Treasure House surpassed my expectations. In addition to featuring an amazing line-up of exhibitors, we were privileged to have Sienna Miller open the fair and present Robert Procop's "The Great One Hundred Carat Gems" exhibition. London is a gateway to the global art market and we look forward to welcoming more exhibitors, collectors and visitors to next year's edition which will take place from 26 June to 1 July 2025."*

Thomas Woodham-Smith, Director and Co-founder added: *"Last night, Treasure House concluded on a high following a bumper day of visitors. In the last hour, over 500 were still buying, with many exhibitors reporting six-figure purchases. Uniquely for the fair world, we got busier at the end of each day, further proof that Treasure House has now cemented its position in London's summer season. In only its second year, we fulfil the capital's need for an important fair in June. Glamorous yet scholarly, intimate yet on a grand scale, the fair encapsulates the British desire to both entertain and trade with the wider world."*

New and International buyers

Testament to London's key position on the global art market, the fair attracted both British and overseas buyers, all determined to take home some of the treasures on view which spanned over 20 disciplines. The marked increase in new international collectors was witnessed by many exhibitors, including **Philip Mould** who "*had an enjoyable and productive fair, and met interesting new clients from both London and further afield*". **Adrian Sassoon**, UK's leading dealer in Contemporary Works of Art and Antique French Porcelain also reported "*strong sales across contemporary ceramics and glass and welcomed many international clients*" to their stand."

For international exhibitors, the fair continued to provide a unique platform to meet important British and UK-based collectors and to introduce new artists to a wider audience. Mark Peaker, CEO & co-founder of the Hong Kong-born **3812 Gallery** said: "*The fair has given us the opportunity to introduce contemporary Chinese art to a new audience. Our Young Art platform, representing both British and Chinese new artists, was also well received.*"



A selection of contemporary ceramic works on Adrian Sassoon's stand

Institutional Buying

Several exhibitors reported institutional buying, including the leading Tokyo contemporary art gallery **A Lighthouse called Kanata** which sold works to the trustees of the Metropolitan Museum, the Guggenheim and the V&A, among others. Japanese antiques experts **Grace Tsumugi** and **Malcolm Fairley** placed some of their finest pieces with museums in the UK and Europe, while **Rountree Tryon Galleries** sold the first ever topographical view of Tobago - *The Battle of Tobago* (1677) by Jan Karel Donatus van Biecq (Dutch, 1638-1722) – to a European museum.

A New Fixture on the Art Calendar

Many exhibitors were keen to stress the role that the fair plays in the new configuration of the art market and its significance in supporting the fine art and antiques trade. Tania Sutton, Director of **Osborne Samuel** remarked: "*It was fantastic to see clients who we haven't seen since lockdown come to the fair*", while **William**

Weston, at the helm of the longest established gallery in Britain specialising in Modern and Contemporary Master Prints, stated: “Fairs are events people love to come to. Today they are the most rewarding and effective way to meet new collectors”.

Commenting on the firm foundations of the new fair, Edward Horswell from the **Sladmore Gallery** noticed that “Treasure House is in each edition becoming stronger and a more definitive marker not only of the season in England but also in the art calendar”. His remark was corroborated by Christopher Johnstone at **Rose Uniacke**: “The fair has quickly become a cornerstone of the London summer season, standing proudly alongside renowned events such as Ascot, Wimbledon, and the Chelsea Flower Show”.

SALES HIGHLIGHTS

Antique clocks steal the show

- **Carter Marsh & Co** presented no fewer than nine clocks by Thomas Tompion, the father of English Clockmaking on their booth this year. Many of these sold, including the **Prestige Tompion No. 285**, circa 1697 which realised £750,000 and the **Hanover Tompion Clock** circa 1704-8 which achieved £3.5 million (pictured right). Originally made for Queen Anne circa 1704-8, it was later given by George I to his mistress, the Duchess of Kendal and Munster.
- Another of the UK's leading dealers in fine antique clocks, **Howard Walwyn** sold two carriage clocks (including one to a new buyer) and several timepieces from the Golden Age of English horology on the preview night.



Strong demand for British art

- On **Richard Green**'s booth, six post-war British paintings by artists, such as William Scott, Patrick Heron and Bryan Wynter found buyers for values up to £500,000.
- Similar successes were recorded on the booths of **MacConnal-Mason** and **Piano Nobile**, the latter selling an important work by David Bomberg and two prints by Grayson Perry for £50,000 each among other works.
- **Osborne Samuel** which represents the estate of John Craxton presented three works by the English painter, all of which sold.

Sculpture

- Strong interest in sculpture was also evident. **Willoughby Gerrish** placed a 1938 sculpture by Henry Moore, *Recumbent Figure*, to a private collector. The asking price was £220,000.
- **Sladmore Gallery** also reported sales from both its modern and contemporary departments, in particular monumental works by Johnny Hawkes and striking animal sculptures by Nicola Theakston, all finished by her own sympathetic patination.

Impressionist, Modern & Contemporary Art

- Strong interest in high-ticket impressionist works resulted in sales on the booth of **Willow Gallery** and **Leighton Fine Art**. The latter placed a work by French impressionist painter Henri Le Sidaner (*Lago Maggiore*, circa 1910) to a new international buyer.
- The New York dealer **Bernard Goldberg Fine Arts** sold works on paper by Gustav Klimt (*Dozing Woman*, circa 1898-1900) and Henri Gaudier-Brzeska (*In the Park*, circa 1912).
- A number of works on paper by David Hockney, Joan Miró and Salvador Dalí, as well as a beautiful original etching in black ink by Alberto Giacometti (*Buste d'Annette*, 1964) found new homes on **William Weston**'s stand.

- **Long-Sharp Gallery (US)** placed over a dozen works by artists such as Andy Warhol, Roy Lichtenstein, David Spiller and newcomer Jordanian-British artist Julia Ibbini whose sculpture in layered papers and card generated a lot of interest and sold on the first day (*Symbio Vessel 170.15.24* (2024)).
- **SmithDavidson Gallery** sold a work by Australian Aboriginal artist Warlimpirrnga Tjapaltjarri for €65,000 (*Marawa*, 2019).
- **Jonathan Cooper** reported many sales, including a large canvas by Australian artist Tim Storrier, *Heat Line & Haze* (2022) which was sold to a UK-based collector for £115,000 (+VAT).

Asian Art

- Japanese art and antiquities featured strongly in this edition. London experts **Grace Tsumugi** and **Malcolm Fairley** who have carved out a distinctive niche in the finest Japanese applied arts of the late Edo and Meiji periods made significant sales to new private clients and institutions in the UK and Europe, including a two-fold silk embroidered screen decorated with a hawk which was singled out by the Vetting Committee as a “Highlight at the fair”.
- The fair marked the first time that a work by Kan Yasuda, one of Japan’s greatest living sculptors, was exhibited in a UK art fair. Presented by **A Lighthouse called Kanata**, *Tensen* (2008), a white marble sculpture, sold on the night of the preview. The gallery placed no fewer than 10 works with collectors based in London, New York, Singapore and Sydney. (*The gallery’s booth is pictured below*)
- On **Sundaram Tagore’s** stand, sales included a \$180,000 large-scale work by Korean artist Chun Kwang Young, as well as a sculpture by the Chinese artist Zheng Lu, and a stunning painting by Singaporean artist Jane Lee.
- The Hong Kong and London-based **3812 Gallery** was delighted to see a strong response to world-renowned artist Ma Desheng and sculptor TJ Ren whose works found a new homes.



Furniture & Decorative Arts

- Leading antique furniture dealers such as **Ronald Phillips** (whose booth is pictured next page) and **Godson & Coles** reported “*terrific sales*”.
- The artfully curated display of London designer and antiques dealer **Rose Uniacke** generated a lot of attention, with many works selling to new clients, including a pair of eight-arm ‘Bridal Bouquet’

chandeliers in brass, glass and metal mesh made in Finland, *circa* 1948 by Paavo Tynell, which received an award from the Post-1900 Furniture Vetting Committee.

- On the booth of **Thomas Coulborn & Sons**, a Renaissance ivory inlaid casket made in Germany in the 16th century also found a buyer.



Silver

Many antique silver works boasted extraordinary provenance and the aura of the greatest makers of their time. Both the venerable New York dealer **S.J. Shrubsole** and the Mayfair gallery **Koopman Rare Art** reported solid sales. Among the sales concluded by Koopman Rare Art were an 1873 Victorian silver-gilt marine-theme ewer by C.F. Hancock, a highly important George III silver-gilt two-handled tray made by Digby Scott and Benjamin Smith in 1803, and a 19th-century continental gold table box.

Jewellery

Steady results were reported by **Wartski**, **A La Vieille Russie**, **Greens of Cheltenham**, as well as **Sandra Cronan** who was delighted to report sales to new and existing private collectors.

NOTES TO EDITORS

ABOUT THE TREASURE HOUSE ART FAIR

London's pre-eminent interdisciplinary art fair, The Treasure House Fair was founded in 2023 by Thomas Woodham-Smith and Harry Van der Hoorn – the co-founders of *Masterpiece* (2009-2022). Brought to life in less than six months following the closure of *Masterpiece*, the fair's first edition set in the beautiful grounds of the Royal Hospital Chelsea offered a fresh and bold remastering of London's traditional summer fair, with a promise to preserve the event's international renown for expertise and exceptional quality. Emboldened by the success of its opening year, the fair returns in 2024 with a larger space, with sustainable innovations and materials used throughout, and an extended roster of exhibitors - up 30% on last year.

THE SUMMER ART FAIR IN LONDON: A 90-YEAR-OLD TRADITION

The Treasure House Fair hails from an esteemed tradition of summer art fairs in London, with the 2024 edition marking the 90th anniversary of the establishment of the *Antique Dealers' Fair* - later the *Grosvenor House Art and Antiques Fair*, founded in 1934. Held at the elegant five-star Grosvenor House Hotel on Park Lane, the *Antique Dealers' Fair* was the premier event of its time, showcasing the very best of the national trade. From 1937, the fair enjoyed the patronage of The Royal Family, with Queen Mary as its first royal patron, followed by Queen Elizabeth the Queen Mother and later Princess Alexandra. After 75 successful years, *Grosvenor House Art and Antiques Fair* was discontinued in 2009, with its heir, *Masterpiece*, opening its doors for the first time in 2010. Set in the grounds of the Royal Hospital Chelsea, *Masterpiece* quickly established itself as one of world's leading cross-collecting fairs and a salient feature of the UK art market. *Masterpiece* announced its closure in early 2023 ahead of the 14th edition of the fair.

THE ROYAL HOSPITAL CHELSEA

Designed by Sir Christopher Wren over 300 years ago, The Royal Hospital Chelsea is a Grade I listed heritage site nestled on the banks of the River Thames. The home of the Chelsea Pensioners – The British Army veterans in their distinctive red coats – since 1692, the Hospital is renowned as the host venue of distinguished events such as the Royal Horticultural Society's annual Chelsea Flower Show.

PRACTICAL INFORMATION

THE TREASURE HOUSE FAIR
2024 Edition: 27 June - 2 July 2024
2025 Edition: 26 June – 1 July 2025
Location: Royal Hospital Chelsea
South Grounds London, SW3 4SR
[Treasurehousefair.com](https://www.treasurehousefair.com)

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