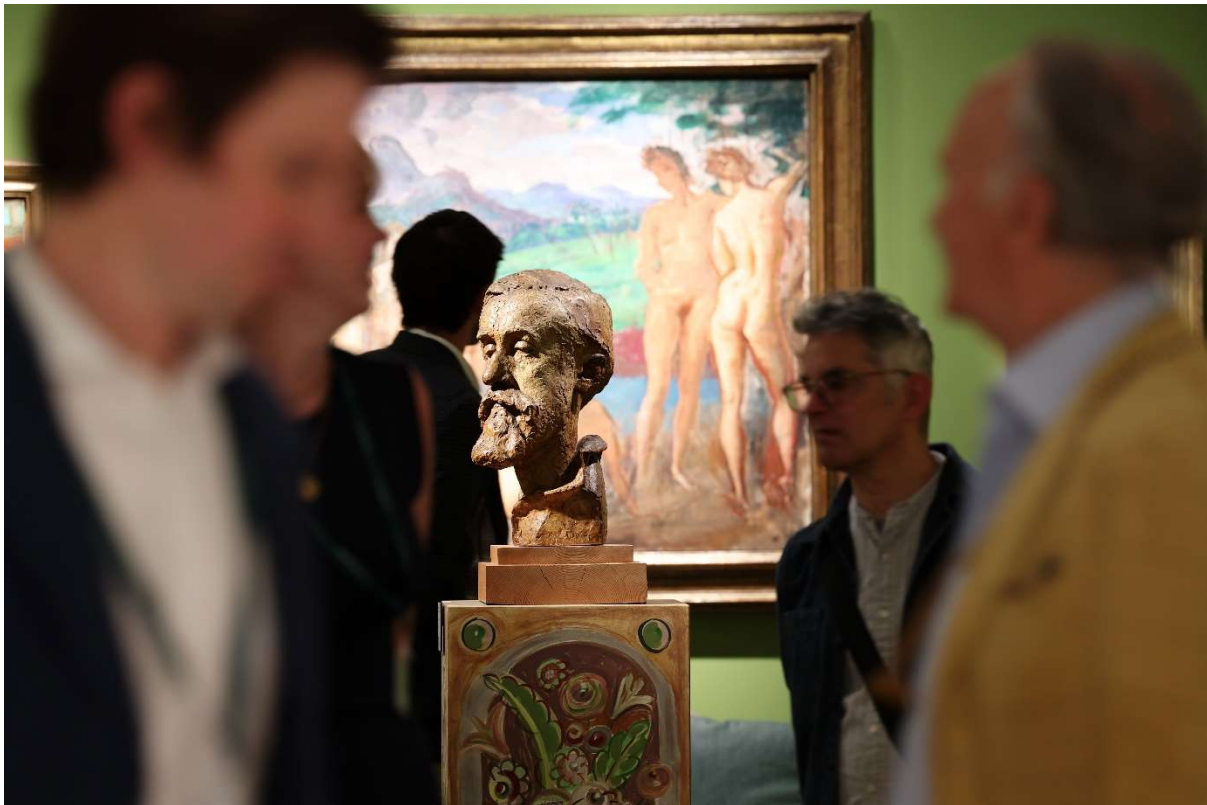


# TREASURE HOUSE FAIR

## LONDON'S FLAGSHIP SUMMER ART FAIR RETURNS FOR A THIRD EDITION

**A unique blend of British quintessence and hand-picked treasures from around the world, the successor to Masterpiece cements its position as a festival for art lovers and collectors**

Royal Chelsea Hospital | 26<sup>th</sup> June – 1<sup>st</sup> July 2025



*“We like to think of ourselves as a festival rather than an art fair (...) It is altogether a social, sybaritic and scholarly experience which has become integral to the London Summer social season”* - **Thomas Woodham-Smith, Director and Co-founder**

This summer, **The Treasure House Fair** will return to the historic Royal Hospital Chelsea for a festival of art, culture and gastronomy. Taking place from 26<sup>th</sup> June through 1<sup>st</sup> July, London's much anticipated summer art fair will bring together **70 internationally renowned exhibitors** in the fields of fine art, furniture, antiquities, jewellery, watches and classic cars.

A “treasure house” of the rare and the beautiful, the historic and the cutting-edge, the interdisciplinary art fair blends items of quintessentially British character with hand-picked treasures from around the world. From the jewellery house that crafted Their Majesties King Charles and Queen Camilla’s wedding rings, to young art dealers breaking new ground in the international art sphere, the fair will showcase galleries working at the apex of their disciplines. All vetted by independent experts, the carefully curated works on display will take the visitors on a journey through millennia of mankind’s creativity, from Antiquity to today.

With major historical anniversaries coming up in 2025, from the centenary of Art Deco to the 250<sup>th</sup> anniversary of Jane Austen and the 60<sup>th</sup> anniversary of Winston Churchill’s death, visitors can expect a series of special exhibitions and events which will highlight London’s vibrant summer season.

Pursuing a tradition of summer art fairs in London going back to 1934, the fair is testament to the strength of the British art market and the fact that London remains a unique destination for international art collectors.

**Harry Van der Hoorn, co-founder of The Treasure House Fair and owner of the leading stand building company Stabilo** said: *“We are proud to carry the baton of our forebears and be part of the long tradition of summer fairs in London. The British capital remains a vibrant hub for international trade. It is also a gateway to both Europe and America, with a strong local market.”*

**Thomas Woodham-Smith, Director and Co-founder** said: *“We like to think of ourselves as a festival rather than an art fair. People come to enjoy the art, meet up and spend time at the restaurant and the bar. It is altogether a social, sybaritic and scholarly experience which in just two years, has become integral to the London Summer social season. A bit like Prince Albert’s 1851 Great Exhibition and the 1951 Festival of Britain, the fair is a celebration of the greatest art and craftsmanship gathered from all four corners of the world.”*

## **NOTES TO EDITORS**

### **ABOUT THE TREASURE HOUSE ART FAIR**

London’s pre-eminent interdisciplinary art fair, The Treasure House Fair was founded in 2023 by Thomas Woodham-Smith and Harry Van der Hoorn – the co-founders of *Masterpiece* (2009-2022). Brought to life in less than six months following the closure of *Masterpiece*, the fair’s first edition set in the beautiful grounds of the Royal Hospital Chelsea offered a fresh and bold remastering of London’s traditional summer fair, with a promise to preserve the event’s international renown for expertise and exceptional quality. Emboldened by the success of its first two editions, the fair returns in 2025 with a larger space, sustainable innovations and materials used throughout, and an extended roster of exhibitors.

## THE SUMMER ART FAIR IN LONDON: A 90-YEAR-OLD TRADITION

The Treasure House Fair hails from an esteemed tradition of summer art fairs in London, with the 2025 edition marking the 91<sup>th</sup> anniversary of the establishment of the *Antique Dealers' Fair* - later the *Grosvenor House Art and Antiques Fair*, founded in 1934. Held at the elegant five-star Grosvenor House Hotel on Park Lane, the *Antique Dealers' Fair* was the premier event of its time, showcasing the very best of the national trade. From 1937, the fair enjoyed the patronage of The Royal Family, with Queen Mary as its first royal patron, followed by Queen Elizabeth the Queen Mother and later Princess Alexandra. After 75 successful years, *Grosvenor House Art and Antiques Fair* was discontinued in 2009, with its heir, *Masterpiece*, opening its doors for the first time in 2010. Set in the grounds of the Royal Hospital Chelsea, *Masterpiece* quickly established itself as one of world's leading cross-collecting fairs and a salient feature of the UK art market. *Masterpiece* announced its closure in early 2023 ahead of the 14<sup>th</sup> edition of the fair.

## THE ROYAL HOSPITAL CHELSEA

Designed by Sir Christopher Wren, the architect of St. Paul's Cathedral over 300 years ago, The Royal Hospital Chelsea is a Grade I listed heritage site nestled on the banks of the River Thames. The home of the Chelsea Pensioners – The British Army veterans in their distinctive red coats – since 1692, the Hospital is renowned as the host venue of distinguished events such as the Royal Horticultural Society's annual Chelsea Flower Show.

### PRACTICAL INFORMATION

#### TREASURE HOUSE FAIR

Dates: 26<sup>th</sup> June – 1<sup>st</sup> July 2025

Location: Royal Hospital Chelsea

South Grounds London, SW3 4SR

[Treasurehousefair.com](https://www.treasurehousefair.com)

### PRESS CONTACT

Marie-Béatrice Morin

E. [marie-b@mariebmorin.com](mailto:marie-b@mariebmorin.com)

M. +44 7809316295

